



Dear Store Owner/Manager:

There are many organizations working to make the world a better place by encouraging the use of products that are not harmful to the planet. As a grassroots organization of volunteers and advocates striving for social justice by improving the lives of women, children and families, National Council of Jewish Women, Michigan (NCJW | MI) supports these efforts. We have recently joined "Plastic Pollution Coalition," a world-wide movement to eliminate plastic. One of the Coalition's projects ("The Last Plastic Straw") involves educating businesses as well as individuals on ways to avoid the use of plastic straws and stop this unnecessary plastic pollution.

The use of plastic straws is highly toxic to our environment. Plastic straws are not biodegradable. It has been estimated that it takes approximately 200 years for plastic straws to decompose into micro plastic particles that are forever present in our soil, waterways, and oceans.

There are several alternatives to plastic straws that you can incorporate into your business. You can provide your employees and customers with disposable paper straws or reusable stainless steel straws, which they can purchase from you at your cost.

These small changes will demonstrate that your business cares about its impact on our environment. By explaining why you are making these changes, you are educating your employees and customers, which will hopefully raise their consciousness so that they modify their own behavior to help save our planet.

Together we can make a difference! NCJW | MI supports your efforts to reduce the amount of single-use plastics. We are grateful to area businesses who are choosing to take a stand for our planet, our children, and ourselves. We sincerely thank you for considering our request, which will benefit everyone.

To learn more about the advocacy work of NCJW | MI, please visit ncjwmi.org.

Sincerely,

NCJW | MI Green Committee



PLEASE ONLY SERVE STRAWS UPON REQUEST

- Consider serving reusable or paper straws.
- List on your menu: "STRAW'S AVAILABLE UPON REQUEST."
- Let staff and patrons know that you are part of the global movement to eliminate single-use plastic waste and helping to save the planet **ONE SIP AT A TIME!**

INFORMATION+RESOURCES: thelastplasticstraw.org